

5th ANNUAL HOMETOWN BUSINESS FOOD DRIVE



From a one-person office to the largest hometown business – You are invited!

Partner for a no cost community event Nov. 16-20.

It's easy – Here is how it works:

COLLECT FOOD DONATIONS: You announce your participation to your staff. Then you and your employees bring bags of food donations into your business location for pickup. At your option, you can also invite vendors, suppliers, customer and friends to partner with you to bring in food for pickup.

SUPPORT LOCAL GROCERS: Bring food from your own pantry or visit our partners at Lewiston Grocery Outlet on Thain or in Clarkston Rick's Family Foods on Highland or Heights Family Foods for discounted bags of food.



PICTURES & PICKUP: Pick a day and time the week of Nov. 16-20 for an Agent from American Insurance to pick up your food donations. In an abundance of caution and respect for you, our agents will wear masks when collecting your donations and take your employee picture to be posted on social media.

PUBLICITY: With your permission, American Insurance will post the picture of your employees and donated items to our Facebook page, your Facebook page, on [our website](#), and sent out in an [email](#) and [newsletter](#) to more than 4,000 area residents to highlight the contributions of local hometown businesses and encourage others to donate.



Do you have questions or are you ready to sign up? Contact our Event Coordinator Stephanie Herbert at community@am-ins.com or (208) 413-6242.

 [/AmericanInsurance](#) – Find more info & updates [on our event page!](#)

- Here are some ideas to help your staff be more engaged in the event.
1. Offer incentives for the employees!
 2. Offer 1hr PTO for a bag of groceries (15 items)
 3. Consider matching employee donations (\$1/LB).
 4. Buy a Friday lunch for employees who donate.

Thank you for your continued support for our LC valley!

COVID changes mean food banks need your support!

